

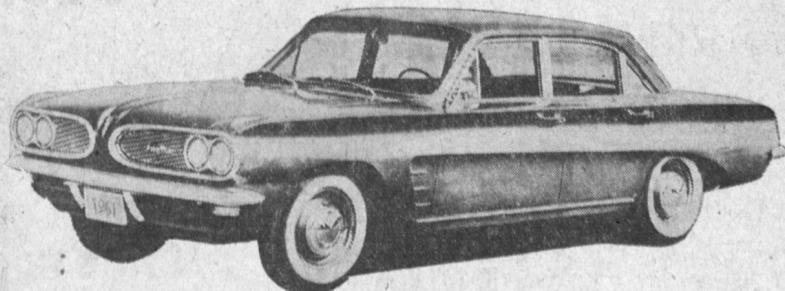
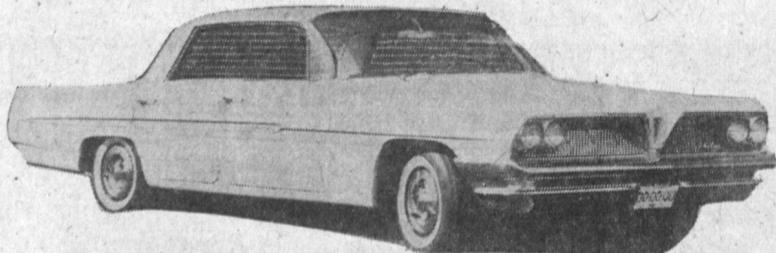


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The Fabulous New 1961 **PONTIAC** and **TEMPEST**  
The Only WIDE TRACK CARS Now on Display at **FRANK REIMAN PONTIAC CENTER**



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**4 GREAT SERIES**

CATALINA — VENTURA — STAR CHIEF — BONNEVILLE  
YOUR CHOICE OF SEDANS, HARDTOPS, WAGONS, CONVERTIBLES

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ALL CARS SERVICED AND READY FOR IMMEDIATE DELIVERY

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Pontiac's New Compact Series

TEMPEST . . . AMERICA'S ONLY FRONT-ENGINE, REAR-TRANSMISSION CAR

Get Your  
**"REIMAN RIGHT" DEAL**  
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The NEW TEMPEST for 1961

Available in

**4-DOOR SEDAN**

**4-DOOR STATION WAGON**

Your Choice of

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OPEN EVENINGS AND SUNDAYS

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for 1961

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- NEW DODGE
- NEW DART
- NEW LANCER

AT THE SOUTH BAY'S  
NEWEST  
NEW CAR DEALERSHIP  
**Newcastle  
Dodge**

**THE '61's  
ARE HERE!**



POLARA 2 DOOR HARDTOP V-8

OVER 150 NEW '61 MODELS  
ON DISPLAY . . . NOW!



PIONEER 4 DOOR SEDAN 6 OR V-8

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'57 Ford V-8  
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R.H., auto., w.s.w.s.  
**\$1189**

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BONNEVILLE, RADIO, HEATER,  
PLASTIC SEAT COVERS, AUTO-  
MATIC, NEW WHITE WALL  
TIRES, LESS THAN 20,000 MILES.  
PRIVATE PARTY.

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'59 Ford 8 F'ine.  
500 Club Vict.

R.H., power steering, power  
brakes, w.s.w.s. Runs and looks  
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**\$1989**

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**50 CARS FREE**

**WIN A NEW 1961  
MERCURY or COMET**

IN THE  
**MERCURY-COMET  
SWEEPSTAKES!**



Mercury Meteor 800 2-door Hardtop

1961 Mercury Prices Start at \$1996 for  
a 6-Passenger 2-Door Sedan



Comet 2-door Sedan

1961 Comet Prices Start at \$1896 for  
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25 MERCURYS-25 COMETS

50 CARS FREE

You will be happy to own either  
the '61 Mercury or '61 Comet.  
Each of the cars given away will  
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EASY TO ENTER . . . NOTHING TO BUY . . . IT'S FUN  
GET YOUR FREE ENTRY FORM AT  
OUR SHOWROOM TODAY . . . HURRY!

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Note: If you buy a '61 Comet or Mercury during this contest period and  
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